

IN THE CLAIMS

Please amend claims 1-3, 5, 6, 8-20, 22, 23 and 25-39 by rewriting same to read as follows.

--1. (Amended) An image commercial transactions system comprising:

A) a reception dealer for accepting a sale of an image recorded on a recording <sup>(FILM)</sup> medium in a predetermined <sup>(APJ)</sup> format with a handling condition intrinsic to said image and for selling said image with said handling condition in digital data format; and

a charge accounting dealer for effecting an electronic charge accounting transaction for a purchase of said image data with said handling condition data.

Sub B1 --2. (Amended) The image commercial transactions system according to claim 1 wherein said reception dealer generates predetermined additional information for said image, and distributes said generated additional information in digital data format, along with said handling condition data containing information of a selling price of said image data.

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--3. (Amended) The image commercial transactions system according to claim 2 wherein said reception dealer distributes said additional information data containing information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of data format of said image data, information as to advertisement data synthesized with said image data, text information data synthesized with said image data, and processing information data synthesized with said image data.

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--5. (Amended) The image commercial transactions system according to claim 4 wherein said reception dealer distributes said additional information data containing information as to whether said image data is subjected to said scrambling process.

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--6. (Amended) The image commercial transactions system according to claim 5 wherein said reception dealer distributes said additional information data containing predetermined key data useful in said scrambling process for said image data.

--8. (Amended) The image commercial transactions system according to claim 7 wherein said reception dealer distributes said additional information data containing information as to whether said image data is subjected to said masking process.

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--9. (Amended) The image commercial transactions system according to claim 2 further comprising

a delivery dealer for receiving and delivering said image data with said handling condition data to a purchaser.

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--10. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said advertisement data contained in said additional information data and said image data for delivery to said purchaser.

--11. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said text information data contained in said additional information data and said image data for delivery to said purchaser.

--12. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said processing information data contained in said additional information data and said image data for delivery to said purchaser.

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--13. (Amended) The image commercial transactions system according to claim 6 further comprising

a delivery dealer for receiving and delivering said image data with said handling condition to a purchaser, wherein said delivery dealer performs a descrambling process of said image data based on said key data contained in said additional information data for delivery to said purchaser.

--14. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes said selling price of said image data depending on whether said advertisement data is synthesized with said image data.

--15. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes said selling price of said image data depending on whether said text

information data is synthesized with said image data.

--16. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes said selling price of said image data depending on whether said processing information data is synthesized with said image data.

--17. (Amended) The image commercial transactions system according to claim 4 wherein said reception dealer changes said selling price of said image data depending on whether said image data is subjected to said scrambling process.

--18. (Amended) An image commercial transactions method comprising:

a reception step of enabling a reception dealer to accept a sale of an image recorded on a <sup>Film</sup> recording medium in a predetermined <sup>APS, 35mm</sup> format with a <sup>II, APS</sup> handling condition intrinsic to said image;

a sale step of enabling said reception dealer to sell said image with said handling condition in digital data format; and

a charge accounting step of enabling a charge accounting dealer to effect an electronic charge accounting transaction to

purchase said image data with said handling condition data.

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--19. (Amended) The image commercial transactions method according to claim 18 wherein said sale step comprises enabling said reception dealer to generate predetermined additional information for said image, and sell said generated additional information in digital data format, along with said image data with said handling condition data.

--20. (Amended) The image commercial transactions method according to claim 19 wherein said sale step comprises enabling said reception dealer to sell said additional information data containing information of a selling price of said image data, information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of data format of said image data, information as to advertisement data synthesized with said image data, text information data synthesized with said image data, and processing information data synthesized with said image data.

--22. (Amended) The image commercial transactions method according to claim 21 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether said image data is subjected to said scrambling process.

A4 B1 --23. (Amended) The image commercial transactions method according to claim 22 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing predetermined key data useful in performing said scrambling process for said image data.

A5 --25. (Amended) The image commercial transactions method according to claim 24 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether said image data is subjected to said masking process.

B1 --26. (Amended) The image commercial transactions method according to claim 20 further comprising  
a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a

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purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize said advertisement data contained in said additional information data and said image data for delivery to said purchaser.

--27. (Amended) The image commercial transactions method according to claim 20 further comprising

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a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize said text information data contained in said additional information data and said image data for delivery to said purchaser.

--28. (Amended) The image commercial transactions method according to claim 20 further comprising

a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize said processing information data contained in said additional information data and said image data for delivery to said purchaser.



--29. (Amended) The image commercial transactions method according to claim 21 further comprising

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a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to perform a descrambling process of said image data based on said key data contained in said additional information data for delivery to said purchaser.

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--30. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing said selling price of said image depending on whether said advertisement data is synthesized with said image data.

--31. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing said selling price of said image data depending on whether said text information data is synthesized with said image data.

--32. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing said selling price of said image data depending on whether said processing information data is synthesized with said image data.

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--33. (Amended) The image commercial transactions method according to claim 21 wherein said charge accounting step comprises changing said selling price of said image data depending on whether said image data is subjected to the scrambling process.

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--34. (Amended) The image commercial transactions method according to claim 24 wherein said charge accounting step comprises changing said selling price of said image data depending on whether said image data is subjected to said masking process.

--35. (Amended) The image commercial transactions method according to claim 19 further comprising

a publication step of enabling said reception dealer to produce index data for sales propagation that displays

collectively images to be sold, and publicizes said produced index data over a network.

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--36. (Amended) The image commercial transactions method according to claim 35 wherein said publication step comprises enabling said reception dealer to produce said index data for sales propagation that displays collectively a selling price of images together with said images to be sold, and publicizes said produced index data over said network.

--37. (Amended) The image commercial transactions method according to claim 36 wherein said publication step comprises enabling said reception dealer to produce said index data for sales propagation that displays collectively information as to a payment condition for purchasing images, together with said images to be sold, and publicizes said produced index data over said network.

--38. (Amended) The image commercial transactions method according to claim 37 wherein said publication step comprises enabling said reception dealer to produce said index data for sales propagation that displays collectively a recorder's name

of images, together with said images to be sold, and publicizes said produced index data over said network.

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--39. (Amended) The image commercial transactions method according to claim 38 wherein said publication step comprises enabling said reception dealer to produce said index data for sales propagation that displays collectively a recorder's history of images, together with said images to be sold, and publicizes said produced index data over said network.--

#### REMARKS

Claims 1-39 remain in the application and claims 1-3, 5, 6, 8-20, 22, 23 and 25-39 have been amended hereby.

As will be noted from the Declaration, Applicants are citizens and residents of Japan and this application originated there.

Accordingly, the amendments made to the specification are provided to place the application in idiomatic English, and the claims are amended to place them in better condition for examination.

Attached hereto is a version with markings to show changes made to the abstract and claims by the current amendment.